SOUND TRANSIT

EVERETT LINK EXTENSION

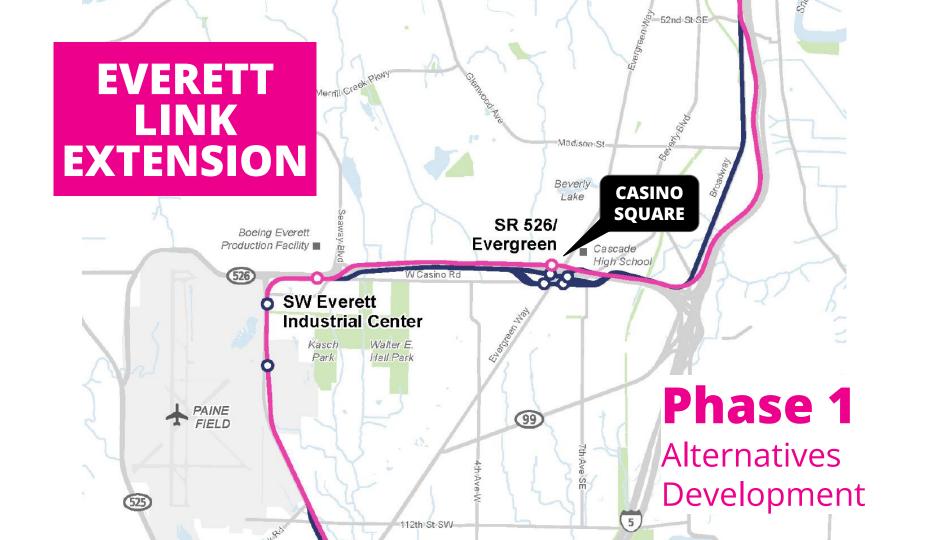
Advocacy Report

SNOTRAC PARTNERS // NOV. 17, 2023



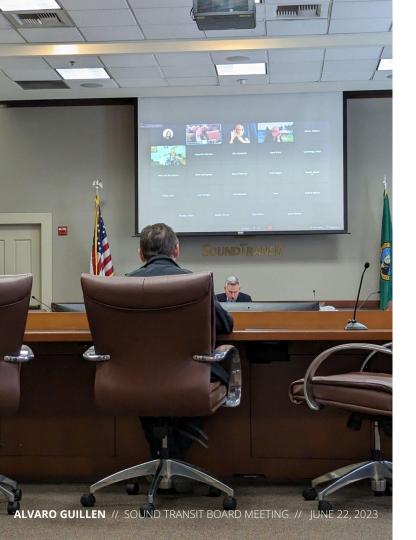


THE VILLAGE ON CASINO ROAD, EVERETT, WASHINGTON



Casino Road LIGHT RAIL STATION ENGAGEMENT & ADVOCACY







Community Updates 4 comment letters with 400+ signatures



Community Advisory Group 2 meetings with ST staff

Outreach to CAG members



Elected Leadership Group Testimony at Everett City Council

Direct advocacy with City and County elected officials



Station Alternative A Information Document

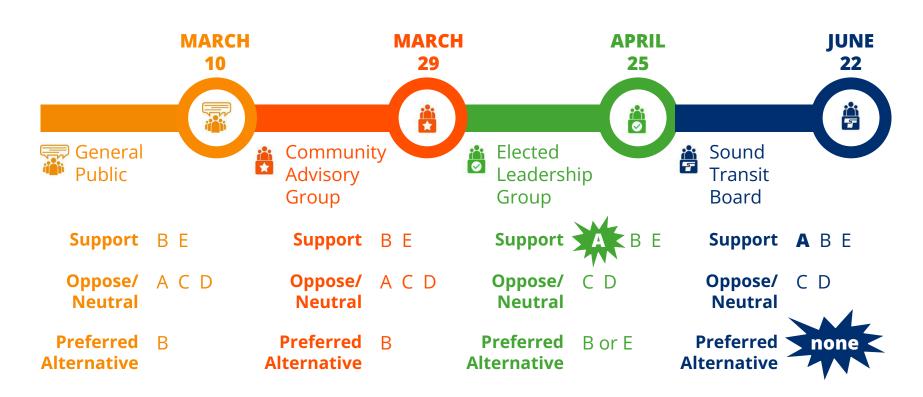
Public testimony

Comment letters

Direct advocacy with committee chairs



City of Everett's Position



Lessons Learned

What did we learn from this process?

1. Community representation matters

Casino Road's voice was missing in the Community Advisory Group

2. Develop relationships with elected officials

Having a good relationship with elected officials is essential

3. Be proactive

We spent this process reacting to information; in the next phase, we should try to have a better balance between proactive and reactive action



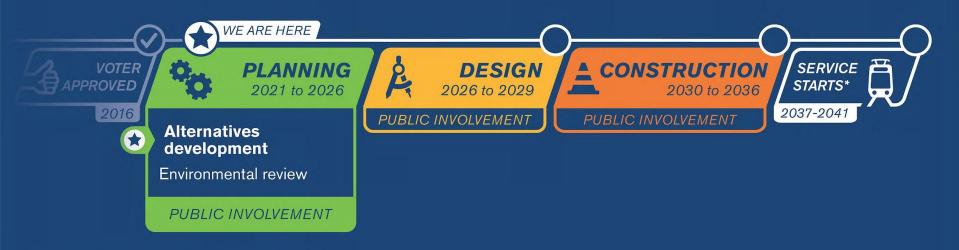
discussion

thank you!



OTHER SLIDES

Project timeline



*The target schedule for opening OMF North is 2034.

